



SATURDAY

**5K RUN & WALK
IN MEMORY OF CALVIN SCHEPER**

Fort Mitchell Country Club
250 Fort Mitchell Avenue
Fort Mitchell, KY 41011



MARCH 28, 2020

EVENT SCHEDULE:

- 8:45AM - Race Day Registration Opens
- 10:00 AM - 5K Run/Walk
- 11:15 AM - Awards & Closing Ceremony

On February 19, 2019, we unexpectedly lost Calvin Scheper at the young age of 19. Calvin was our son, brother, grandson, cousin, nephew and friend. Calvin graduated from Covington Catholic High School in 2018 and was in his first year of college at the University of Cincinnati. He wanted to pursue a career that would help others and truly make an impact on their lives. Please help us to remember Calvin and to carry out his mission to help others by joining in this 5K event.

We are asking for your support in memory and honor of Calvin and his kindness. If we can secure the attached sponsorships to offset the costs associated with running this event, we will be able to make donations to the Calvin Scheper Memorial Fund. Locally, the fund will help support a Covington Catholic student and a NKY Clippers swimmer, both of which were near and dear to Calvin. The fund will be available to sponsor a CCH student in financial need to make the Wyoming retreat, which Calvin attended and was the highlight of his high school experience. Calvin was passionate about swimming from the age of 9 until his death at 19. His fund would also sponsor a Clippers swimmer in financial need so that they can be part of a sport which provided him with so much joy. On a global level, Calvin's mom (and biggest supporter) will embark on a 2 week mission trip to Kenya where she will help feed, clothe, and take care of orphans. There she will be able to assess the needs and determine exactly where donations will be most impactful.

Using the memorial fund to make a difference in our community and across the globe would make Calvin so proud. Calvin isn't alive to do this himself, so we are asking you to please do this in his honor and BeCalvinKind!

Please check out our sponsorship levels on the back of this flyer. Also, we would love for you to run/walk with us, visit the following site to register:

<http://bit.ly/BeCalvinKind5K>

Be Calvin Kind 5K SPONSORSHIP LEVELS

Title Sponsorship \$5,000

- Company name and/or logo prominently placed in **LARGER** font than other sponsor logos showing exclusive title sponsorship on all event signage placed at Registration, Finish, and Awards Ceremony and at all signage along the course (Mile Marker/Water Stops)
- Company name and/or logo on all event t-shirts
- Six (6) complimentary race entries
- Opportunity to hang your company banner at the event
- Title sponsorship mention on social media posts, and event website

Event T-Shirt Sponsorship \$2,000

- Company name and/or logo prominently on **ALL** event t-shirts
- Company name and/or logo on all event signage placed at Registration and Awards Ceremony
- Four (4) complimentary race entries
- Opportunity to hang your company banner at the event
- Event T-Shirt sponsorship mention on social media posts, and event website

Finish Line Sponsorship \$1,000

- Company name and/or logo displayed prominently at the Finish Line
- Company banner to be hung next to the Finish Line banner announcing exclusive sponsorship
- Company name and/or logo on all event signage at Finish and Awards Ceremony
- Two (2) complimentary race entries
- Sponsorship mention on social media posts, and event website

Awards Ceremony Sponsorship \$500

- Company name and/or logo on all event signage placed at Registration, Finish and prominently placed on signage announcing Awards Ceremony sponsorship
- Opportunity to hang your company banner at the event
- Sponsorship mention on social media posts, and event website

Mile Marker Sponsorship \$250

- Company name and/or logo on all Mile Marker signage designated at Mile 1, 2, & 3
- Sponsorship mention on social media posts, and event website

Water Stop Sponsorship \$200

- Company name and/or logo on both Water Stop signs announcing sponsorship placed at 2 designated places on the course
- Sponsorship mention on social media posts, and event website

Calvin Scheper Memorial Sponsorship \$100

- Company name and/or logo on signage near his memorial post in remembrance and honor of Calvin and this event
- Sponsorship mention on social media posts, and event website

Sponsorship Level: _____ Amount: _____

Business Name: _____

Contact Person: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Payment is due at least 30 days following the event – please email digital logo to caraldorning@gmail.com

Please send an invoice to the attention of: _____

Please mail completed forms to:

**Fort Mitchell Country Club
c/o Be Calvin Kind 5K
250 Fort Mitchell Avenue
Ft. Mitchell, KY 41011**



Checks should be made payable to
"The Calvin Scheper Memorial Fund"

Please submit sponsorships by Friday, March 20, 2020

REGISTER ONLINE TO RUN/WALK OR DONATE:
<http://bit.ly/BeCalvinKind5K>

If you have any questions about sponsorships or donations, please contact any of the following event chairs.

Cara Dorning (caraldorning@gmail.com or 859.393.3168)

Holly Stanley (hollyschro@hotmail.com or 513.300.9324)

Marlo Thelen (almthelen@gmail.com or 859.628.0806)

Kim Hellmann (kim.hellmann@outlook.com or 859.760.9558)

Cindy Hemsath (cindyhemsath@gmail.com or 513.608.2716)